

# URBAN MOBILITY WORKSHOP

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*Developing an Urban Mobility Plan*

# Overview

## Key Stages in Preparing an Urban Mobility Plan

Understand the Problems and Needs



Develop the necessary Analysis Tools



Identify and Test Measures to meet needs



Prioritize measures and compile into a Plan



Implement



# Urban Mobility Plans - From Start to Finish

## Start

### Assemble the main Actors

- Technical Team
- Steering Group
- Stakeholders

### Define the Key Stages

1. Problem Definition and Objectives
2. Project Identification and Testing
3. Prepare the Plan
4. Implement the Plan

## 1. Problem Definition and Objectives

- What is the **purpose** of the exercise?
- What are the **real problems**?
- What **objectives** do we want to set?



## 2. Develop the Analysis Tools

- Transport Model (Demand and Supply modelling)
- Economic/CBA Model
- Geographical Map (for Urban Transport Network)
- Financial Analysis (for Project Funding and Revenue)
- Emission Analysis
- Range of Analysis Tools decided by stakeholders to be included



## 3. Project Identification and Testing

Identify world-class or top-performing projects

- Set Baseline (current)
- Transport Model
- Economic/CBA Model
- Geographical Map
- Financial Analysis
- Emission Analysis



Results of the analysis

## 4. Prepare the Mobility Plan

- Review the current situation
- Review the proposed project
- Review the results of the analysis
- Review the current situation
- Review the proposed project
- Review the results of the analysis



# Key Items

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Staged process with Key Milestones

Linkage between each stage

Requires understanding of objectives, and lateral thought in identifying solutions

Main goal is to find 'optimum ' combination of measures.

