

# Planuri de mobilitate urbana – Analiza si evaluarea riscurilor

Ploiesti  
23<sup>rd</sup> June 2014



# Analiza si evaluarea riscurilor la nivel de program/ proiect



European Bank  
for Reconstruction and Development

- **Planurile de mobilitate urbana durabila trebuie sa reprezinte o planificare pentru oameni**
- **Daca planifici orasele pentru masini si trafic ai masini si trafic. Daca planifici pentru oameni si locuri, vei obtine oameni si locuri.**
- **[www.mobilityplans.eu](http://www.mobilityplans.eu)**
- **Evaluarea riscului este determinarea cantitativă sau calitativă a valorii de risc legată de o situație concretă și o amenințare cunoscută (numită pericol).**
- **Se studiaza probabilitatea ca obiectivele planului / proiectului sa fie atinse si sint luate masuri pentru reducerea riscului si cresterea probabilitatii de realizare.**
- **Riscuri – programare, financiare, institutionale, impact asupra mediului, sociale, tehnologice, etc.**

## SUMP ELEMENTS AND ACTIVITIES



# Evaluarea riscurilor pe parcursul programarii

- Sa se planifice pentru toate formele de transport
- Viziune strategica cladita pe planurile existente
- Analizarea prioritatilor si a obiectivelor masurabile
- Identificarea variabilelor critice (macroeconomice / demografice, cerere/oferta, costuri/ beneficii)
- Analizarea situatiilor calitative (concesionare sau investitie proprie, ce tip de transport e mai fezabil, etc)
- Expertiza tehnica destinata programarii
- De analizat gradul de incertitudine a diverselor decizii necesare
- Dezvoltarea de scenarii alternative, variante de dezvoltare bazate pe scenarii optimiste, pesimiste, conservatoare, etc.

- Evolutia pietei nationale si internationale, evolutia costurilor si preturilor / intrari / iesiri (tarife, utilitati, materii prime, echipamente, intretinere echipamente si infrastructura, piese de schimb, compensari, inflatie, taxe, forta de munca, etc)
- Riscul de tara si situatia creditorilor; capacitatea de plata a autoritatilor publice
- Existenta si calitatea contractelor de servicii publice
- Eficientizarea functionarii operatorilor de transport
- Siguranta circulatiei, masuri de protectie, etc.
- Efecte sociale directe si indirecte, pozitive sau negative
- Calitatea proiectarii

- Cadrul legal nearmonizat in totalitate Reglementarilor Europene;
- Inconsistente in cadrul legal national
- Politici publice
- Capacitatea administrativa de gestionare si monitorizarea a planului – pe termen lung
- Stabilirea de obligatii clare pentru sectorul public.
- Dosarele de achizitii publice / organizarea de licitatii
- Probleme de integritate
- Standarde, proces transparent si eficient
- Situatiile proprietatii
- Experiente europene
- Stabilirea prioritatiilor
- Implementare, monitorizare
- Stabilitate legislativa si institutionala
- Baza de date

- **Compliance with legislation (national, EU, IFIs requirements) – additional costs, product/service liability**
- **Ownership (temporary or permanent) comes with direct liability and costs**
- **Reputational risks for getting involved with polluters or pollution had indirect costs**
- **Risks are related to investment, investment area (archaeological, etc.), products, by-products, waste and leakage/incidents**
- **Social effects, positive or negative, direct and indirect**



**Communication**

**Communication**

**Communication**

**Communication**

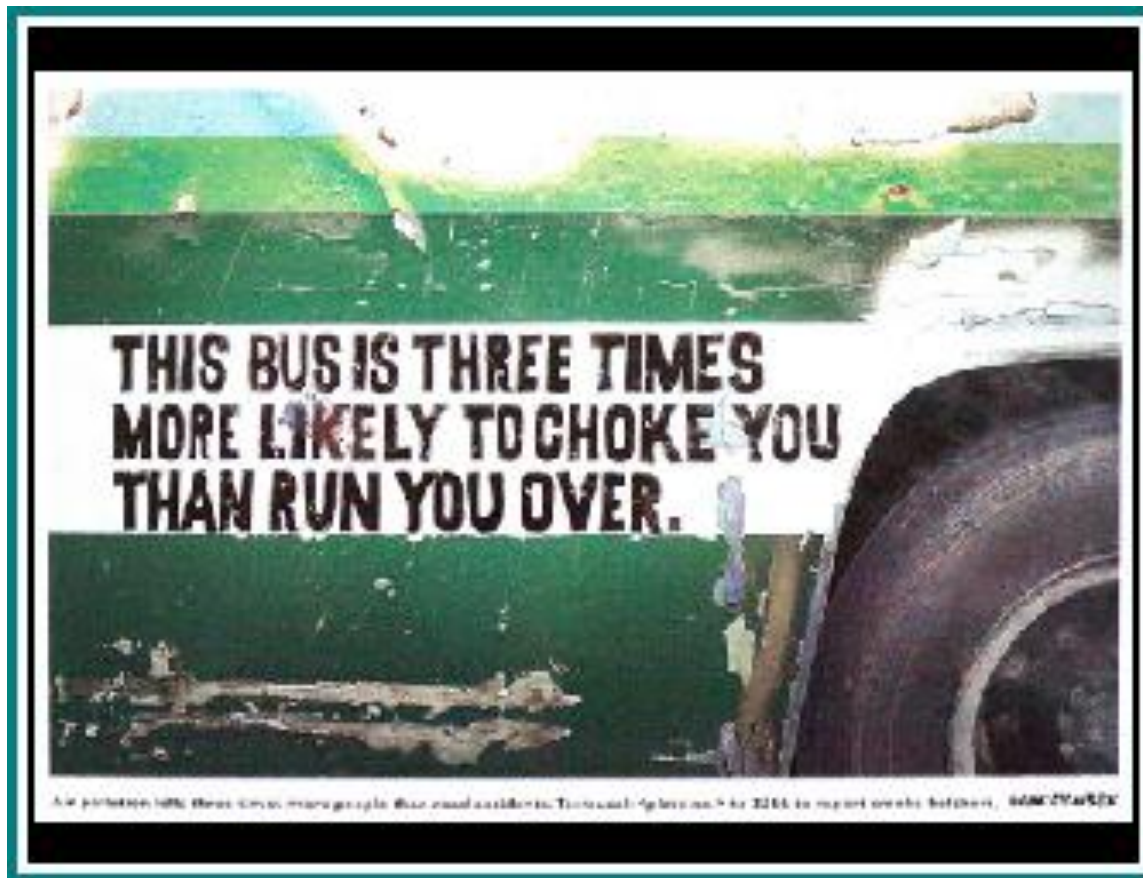
**Communication**



# The Philippines: Communication Campaign



European Bank  
for Reconstruction and Development



# France: The Ecological Bus Lane



European Bank  
for Reconstruction and Development

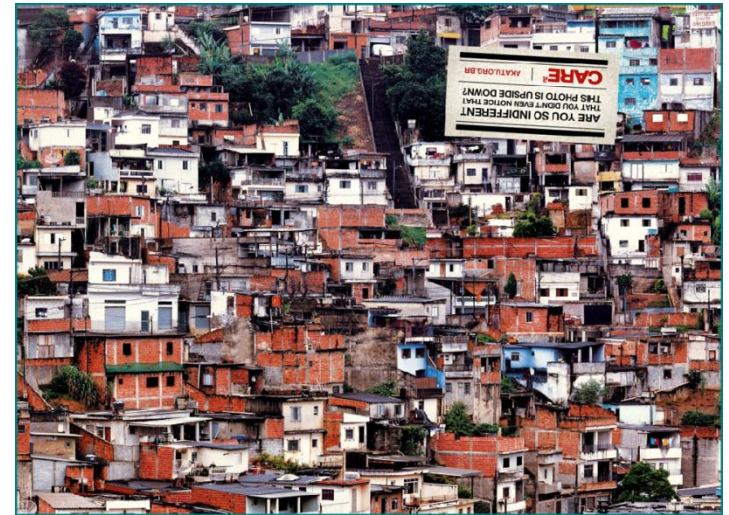
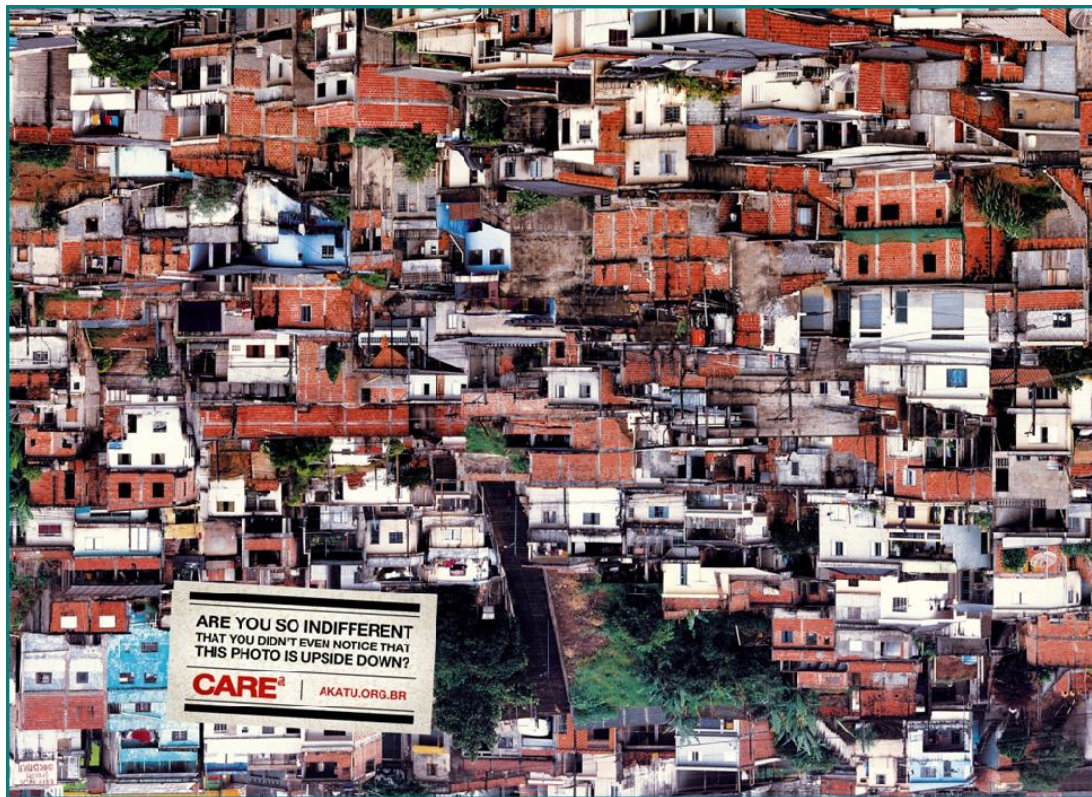




# Brazil: Campaign Against Poverty



European Bank  
for Reconstruction and Development





# WWF International: Campaign Against Solvent Based Paint



European Bank  
for Reconstruction and Development



# Examples of Clear Signs



European Bank  
for Reconstruction and Development





# ((In)Security at Work)



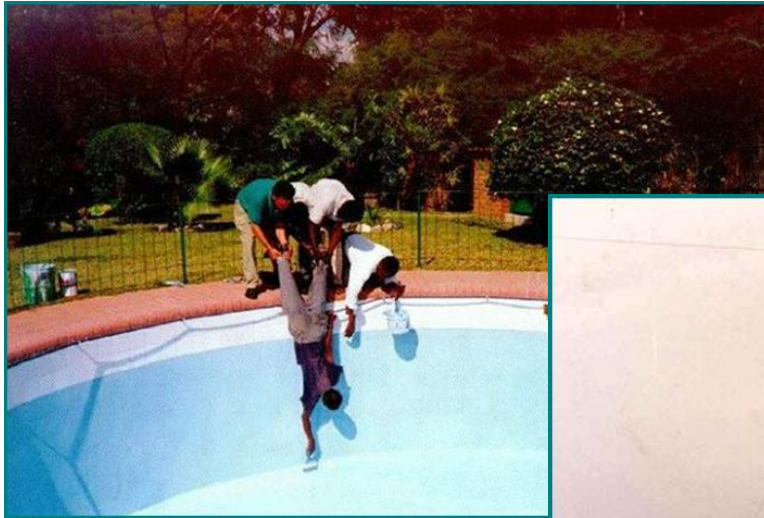
European Bank  
for Reconstruction and Development



# **((In)Security at Work)**



**European Bank**  
for Reconstruction and Development



# Feed-back / Good Communication



European Bank  
for Reconstruction and Development





# Key Lessons learned



European Bank  
for Reconstruction and Development

- Need to improve planning
- Good project preparation takes time
- Short cuts in project preparation are paid at the implementation phase
- Addressing the co-financing is part of project preparation
- Clear rules, guidelines and enabling legislation
- Adequate institutional mechanism in place - key
  - Need to define clear roles and responsibilities of various actors
- Transparency, publicity and good communication matters!

# Contacts



**European Bank**  
for Reconstruction and Development

For all further enquiries, please contact:

Venera Vlad  
Senior Banker  
Municipal & Environmental Infrastructure  
Tel: +40 21 202 71 19

Email: [vladv@ebrd.com](mailto:vladv@ebrd.com)

EBRD, Bucharest Resident Office  
Metropolis Center, 56-60 Iancu de Hunedoara Blvd.,  
3rd floor, West Wing, Sector 1, Bucharest, Romania

