

URBAN MOBILITY WORKSHOP

Ploiesti
23rd June 2014

Overview of Urban Mobility Plans

Welcome

Introductions

The Role and Purpose of Urban Mobility Plans

Objectives for these Workshops



Introductions



Introductions

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Transport Specialist, Arup

Aura Raducu

European Bank for Reconstruction and Development



JASPERS

Established in 2007

New Member States, plus IPA

Partnership of EC, EIB, EBRD

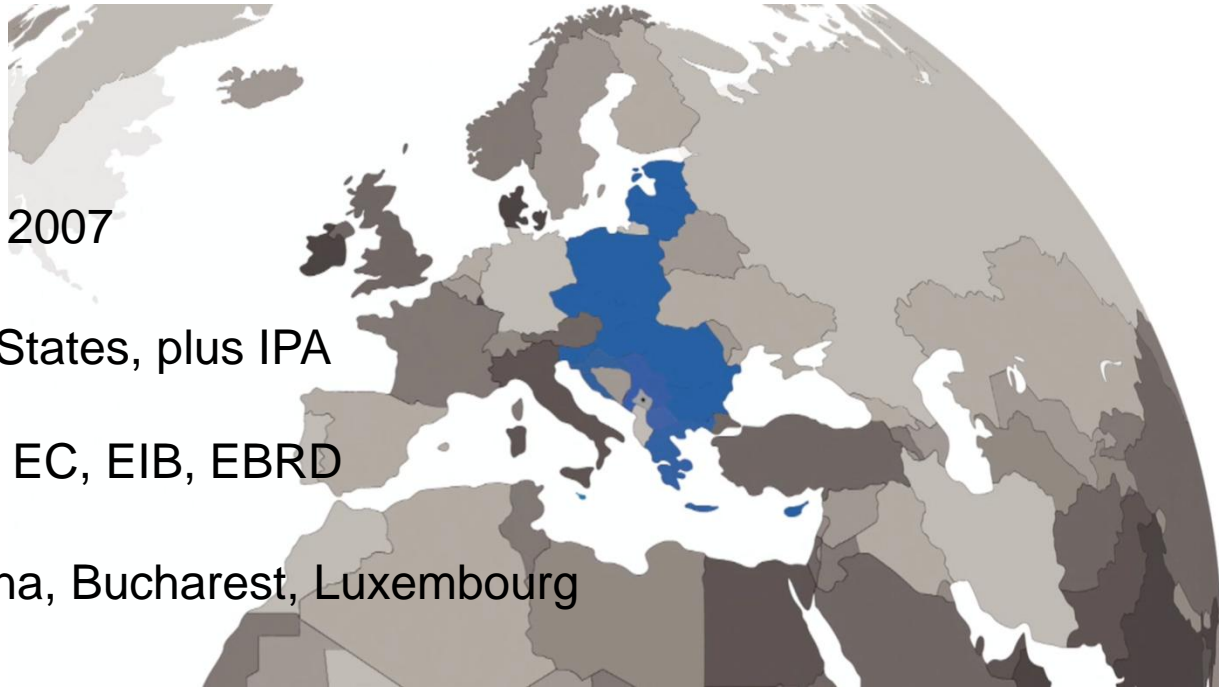
Warsaw, Vienna, Bucharest, Luxembourg

Independent Advice on

- Project preparation

- Review of documentation

- Advice on compliance with EU law



Some Questions

Why do we invest in Transport?

Is Transport Good or Bad

What about too much Transport



Future Challenges

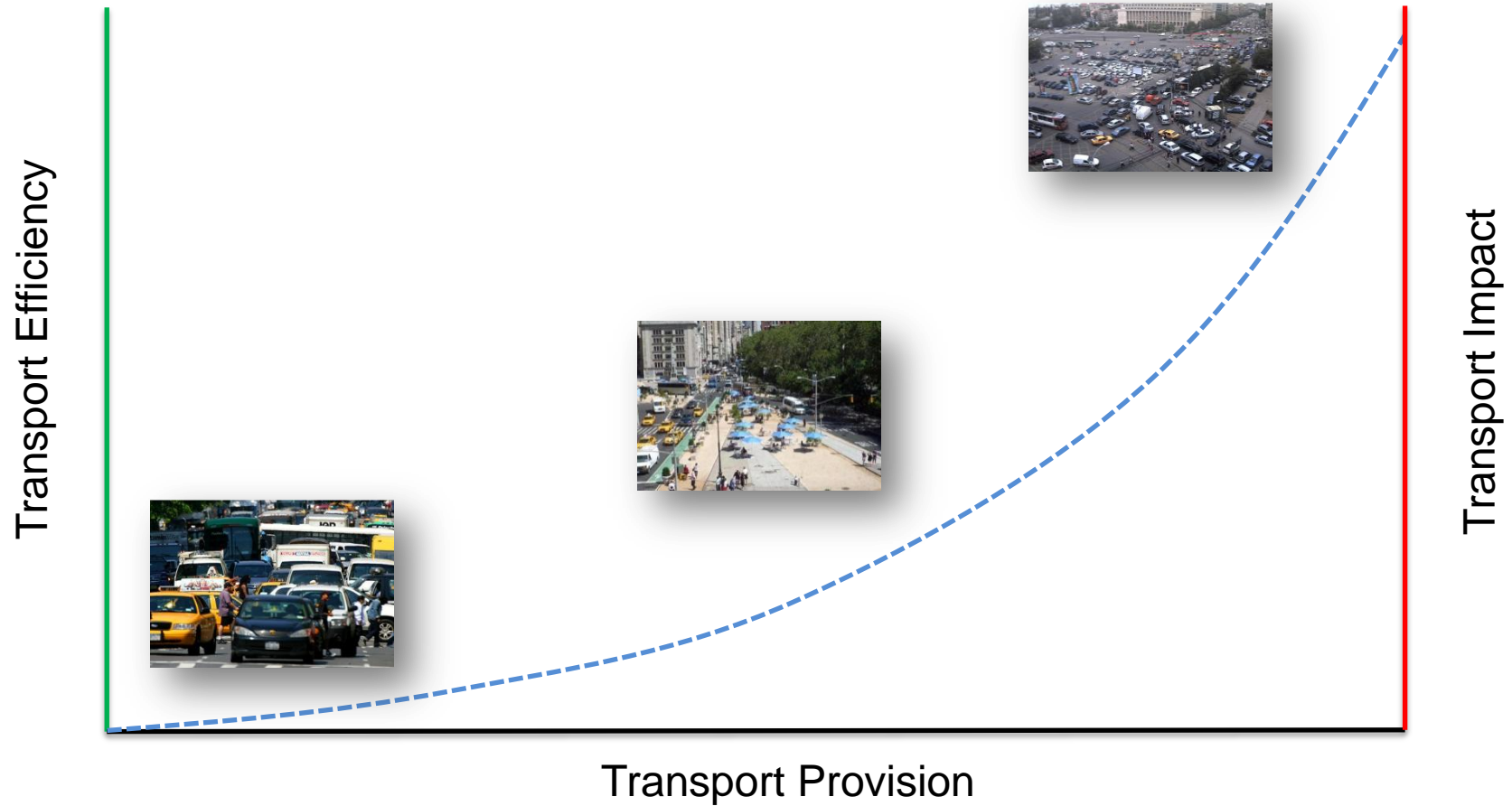
Urban Population

Per Capita Oil Consumption

Planning Challenges!



The Transport Conundrum



Why Urban Mobility Planning?

Focus on Good Investments

Understand Costs, Benefits AND Impacts

Consider Economic, Social and Environmental Objectives

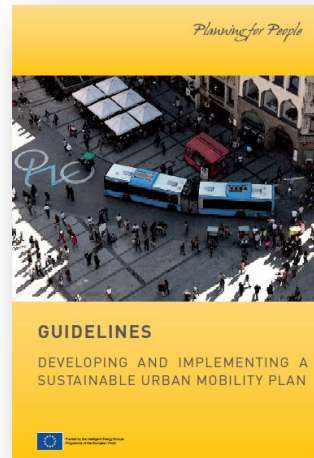
More focused project pipeline for financial planning



Guidance

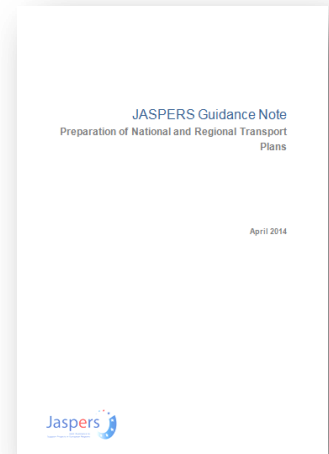
Developing + Implementing a Sustainable Urban Mobility Plan

EC, 2014



Preparation of National and Regional Transport Plans

JASPERS, 2014



Guidance

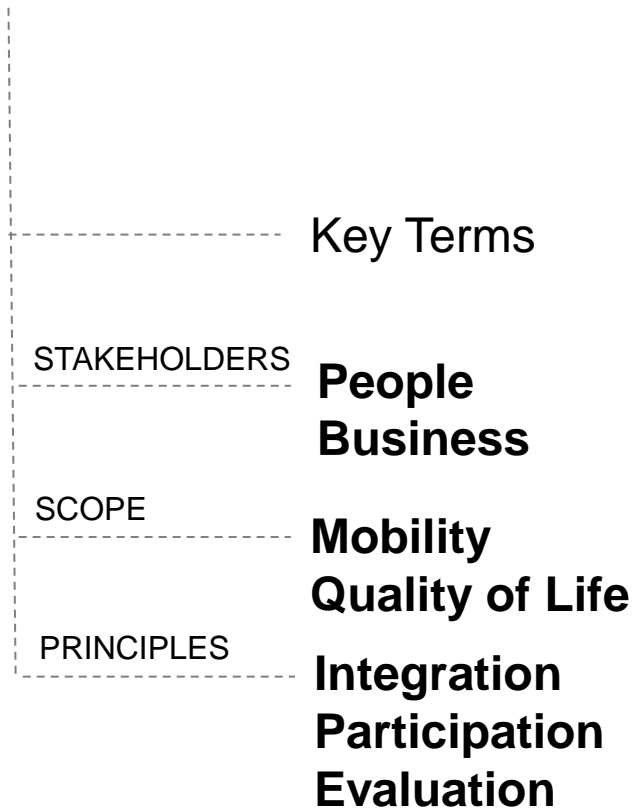
Definition of Urban Mobility Plan

A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles.

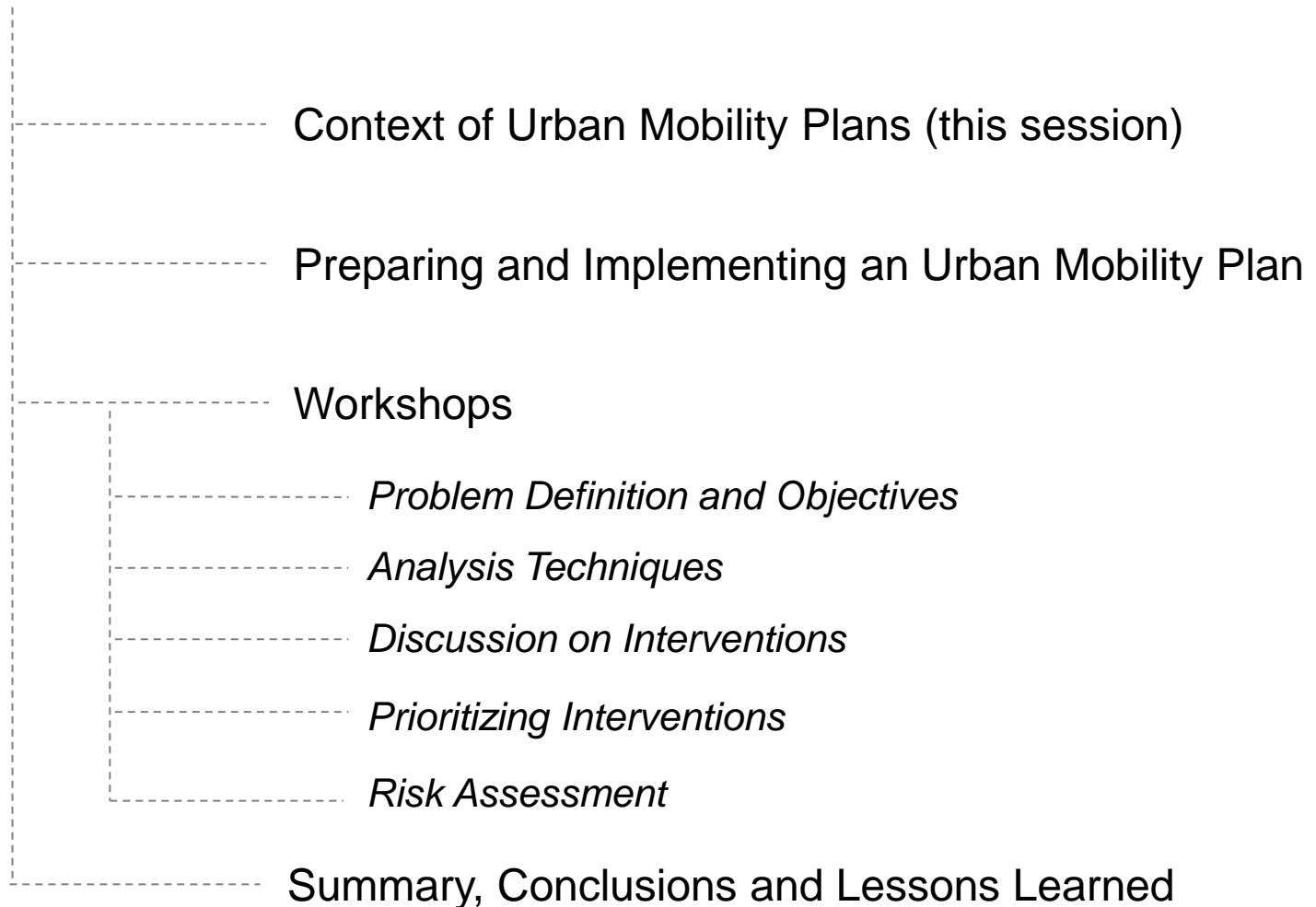
Source: SUMP Guidance: EC, 2014



Guidance



Agenda



Outcomes

Understanding of Key Principles

Preparation for forthcoming SUMP Activities

Identification of Indicative Project Pipeline

