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Erasmus +

Empowering ***ENTREPRENEURIAL SKILLS*** & unleashing potential of ***UNEMPLOYED SENIORS***

Contract No 2014-1-R001-KA204-002700

www.mybusiness.com

Empowering **ENTREPRENEURIAL SKILLS** & unleashing potential of **UNEMPLOYED SENIORS**

ABOUT THE PROJECT

MYBUSINESS project aims to foster the labor market reintegration of unemployed seniors by empowering education and training to create their own business and develop their entrepreneurial skills and spirit.

OBJECTIVES

- ◇ Create a customized programme tailored to unemployed seniors interested in becoming self-employed or entrepreneurs. On the basis of their own identified needs, strengthening their entrepreneurial skills and competences, while taking advantage of their experience and promoting self-confidence.
- ◇ Study in-depth the situation and job prospects of senior unemployed in Europe.
- ◇ Research and analyze their abilities and needs to promote business creation.
- ◇ Promote entrepreneurship, self-employment and active ageing by helping senior people to remain economically and socially active.
- ◇ Unleash senior entrepreneurial potential in Europe, by removing existing obstacles.
- ◇ Offer the target group an opportunity of self-employment and self-achievement through lifelong learning.
- ◇ Involve and commit relevant stakeholders in the project activities.
- ◇ Disseminate project results at European level to promote its future application in other geographical areas.

PROJECT RESULTS

Transnational Report of identified barriers and needs for unemployed seniors to become self-employed or entrepreneurs

Identifying patterns and common necessities at European level, and detecting geographical particularities on the partnership countries.

Senior Entrepreneur Action Programme (SEAP)

Adult education action programme that delivers training and mentoring for unemployed seniors to potentially become self-employed or entrepreneurs. SEAP is composed by the training programme itself, guidelines for trainers and mentors, as well as policy recommendations and case studies.

Dissemination Plan and Exploitation Strategy

Including a dedicated Website, printed materials, networking activities and Media coverage.

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